

FOR IMMEDIATE RELEASE

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Discover Video and Plymouth Community Television Stream Japan Earthquake and Tsunami Telethon

WALLINGFORD, CT – March 19, 2011 – Discover Video, LLC (www.discovervideo.com), a leader in video streaming and conferencing products and solutions, today announced that town of Plymouth, Massachusetts, The Rotary Club of Plymouth, and Plymouth Area Community Television will stream their “Sister City” Earthquake and Tsunami Telethon using Discover Video equipment and services. The live telethon will be held on Tuesday, March 22nd, 6 to 9pm, EDT (more information: www.pactv.org)

The telethon will be televised by the Plymouth Area Community TV (PACTV) station. In addition, the same live video will be delivered live on the Internet by Discover Video to viewers on PCs, Macs, and mobile devices such as iPhone®, iPad®, Blackberry®, and Andriod®. Discover Video is donating a VBrick encoder appliance and its new live video streaming and transcoding service to help raise money for the victims of the recent earthquake and tsunami.

“We are thrilled that Discover Video has provided us the equipment and Internet streaming services for our “Sister City” (Shichigahama, Japan) telethon” said Nancy Richard, Executive Director, Plymouth Area Community TV. “With the ability to distribute the telethon over the Internet to viewers worldwide, we hope to raise additional funds.”

Discover Video’s encoding and transcoding system allows any organization to deliver live video and audio over the Internet to any device, including mobile. The system is used for live sports broadcasting, community TV simulcasts, highway traffic video distribution to emergency responders, and corporate webcasts.

“We are glad to help Plymouth Access Community Television, the Rotary Club of Plymouth, and the town of Plymouth, Massachusetts deliver their telethon live on the web. We hope that the worldwide distribution of the event will generate abundant donations”, said Rich Mavrogeanes, CEO, Discover Video. “Our technology is inexpensive and simple to use which makes it ideal for community TV stations to share any live event with their audience, wherever they are located.”

About the Plymouth “Sister City” Telethon

The Rotary Club of Plymouth, The Town of Plymouth and Plymouth Area Community Television (PACTV), have come together to sponsor a Telethon to aid Plymouth's Sister City, Shichigahama, Japan on Tuesday, March 22, 2011 from 6:00pm - 9:00pm. This LIVE televised fundraiser will provide aid to the victims of the March 11, 2011 Earthquake and Tsunami that devastated Northeastern Japan. The Sister City Telethon can be viewed in Kingston and Plymouth, MA LIVE on the following channels; Comcast Channels 13 & 15 and Verizon Channels 43 & 47. 95.9FM WATD will also host their

programming live at the PACTV studios during the event. The telethon will also be streamed LIVE on the PACTV website (www.pactv.org) and the Town of Plymouth's website (www.plymouth-ma.gov).

During the hours of the LIVE televised event, donors can call **(774) 283-4477**. Donations can also be made via paypal online on the PACTV website beginning Monday, March 21, 2011. An account has been set up with Northeast Community Bank, donation checks can also be made out to **"Plymouth Rotary Charitable Foundation"**. In the memo line write **"Shichigahama Relief Fund"** and send the checks to: **Northeast Community Bank, 8 North Park Ave., Plymouth, MA 02360**.

About Discover Video, LLC

Discover Video was founded by the same people that created VBrick Systems, and provides video streaming equipment and services to broadcasters, schools, corporations, and government. The products include multimedia video encoders, decoders, and transcoders, video conferencing systems, priority video alert systems, and mobile broadcasting kits. Discover Video's customers include major corporations, educational institutions, local cable-TV stations and small businesses.

<http://www.discovervideo.com>

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