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Discover Video Introduces Cellular Broadcasting to Community TV

Mobile Broadcasting Solution Expands Live Viewing Programs

WALLINGFORD, CT – June 30, 2010 – Discover Video, LLC (www.discovervideo.com), a leader in video streaming and conferencing products and solutions, today announced that it has introduced a mobile broadcasting system for community TV stations nationwide. The new solution allows stations to provide live broadcasts from any remote location using cellular 3G and 4G, WiFi, or Wired Ethernet technology.

“We are glad to provide technology to community TV stations that allows them to expand their live broadcasting”, said Rich Mavrogeanes, president of Discover Video. “The new mobile broadcasting kit leverages the latest video compression technology with advancements in cellular and WiFi networks”.

The mobile broadcasting solution consists of the Discover Video Multimedia Encoder (DVME) and Discover Video Multimedia Decoder (DVMD). DVME is a powerful software encoder that can stream video and audio over wireless and wired networks. It can broadcast mobile video directly to Internet viewers. In addition, the video stream can be received by a Discover Video Multimedia Decoder (DVMD) which delivers full screen composite and S-Video output, along with analog audio.

Discover Video’s mobile broadcasting system is being used by numerous community TV stations for broadcasting parades, graduations, town meetings, and sporting events. It is simple to use and allows broadcasters and community TV volunteers to start streaming their events within minutes.

Discover Video will be demonstrating its mobile broadcasting solution at the Alliance for Community Media (www.alliancecm.org) National conference in Pittsburgh, July 7-10, 2010.

About Discover Video, LLC

Discover Video provides video streaming equipment and services to broadcasters, schools, corporations, and government. The products include video encoders and decoders, video conferencing systems, priority video alert systems, and mobile broadcasting kits. Discover Video’s customers include the US Army, Dow Chemical, State of Oregon, Florida Department of Transportation, State of Connecticut, Rutland Medical Center, New York State Armory, Touro College, Beacon City Schools and many Community TV stations. <http://www.discovervideo.com>

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